



NO-SNOOZE NEWS

BREAKFAST OPTIMIST CLUB OF KALAMAZOO

January 2015

Volume 24, Number 4

**YES!
WE CAN.**

2014-15 PRESIDENTIAL GOALS

***#1 To develop and
execute a new
Respect for Law
Program***

***#2 Increase the use
of Social Media as a
Marketing Tool***

***#3 Receive 501(c)3
Status for the Club***

#4 Be an Honor Club

**Weekly Meetings –
Thursday's at 7:30
a.m. at Michelle's -
677 Romence Road
in Portage**

President's Comments

The holidays are behind us and I am looking forward to all of our upcoming events. As you can see from reading this newsletter BOCK is very involved in our community and in helping children. We have many activities that are coming up over the next few months.

These activities certainly benefit our community, but they also give every BOCK member a chance to participate and to take full advantage of their membership. I know that for many it is difficult to attend meetings on a weekly basis. But that does not mean you cannot be an active member in the Club. I hope you take a few minutes to read the newsletter and to find a project you are interested in. We can sure use your help.

It is not too early to plan on helping with the Back to School Auction, July 14th (contact Cathy Balik) and the Cancer Campaign Golf Outing, June 14th (contact Nicole Ingersoll.) There will be more information about these events in upcoming newsletters but I am sure they would like to hear from perspective volunteers. There are other projects in the works and I will send out emails as we have more information.

I would really like to see everyone give their best effort in supporting our causes. There is a reason BOCK ROCKS and it is because of our great members!

Just remember; YES WE CAN!

Lyn

January Speakers and Greeters

January 8 Val Lippincott – Personal Growth & Involvement

Greeter: DeeAnn Dopp

January 15 Kathleen LaFleur – ABC Dance Literacy

Greeter: Dan Mills

January 22 Rick Serafini – Massage Therapy

Greeter: Andy Stork

January 29 Carmen Jonaitis – Early Education & Child Find

Greeter: Marcia Watts

JANUARY BIRTHDAYS



Joanne Beverage	8 TH
Eric Stewart	8 TH
Jim Murphy	12 TH
Laurie Jefsen	18 TH
Alma McCarty	18 th
Mary Memmott	19 th
Pat Haley	20 th
Jeanette Meyer	20 th
Margaret Nicols	22 nd

**EUCHRE –January 18th
@ Mary Ann Amperssee’s
from 3-5 pm. Hope to
see everyone this
month. Contact Terri
Norman if you plan to
attend.**

BOOK CLUB –

**Jan. 6th, 5:30 pm at
Panera Bread on West
Main. Book: Gray
Mountain by John
Grisham**

**Feb. book: Everything
I Never Told You by
Celeste Ny.**

Christmas Giving



Once again, you have demonstrated your generosity and commitment to the children of Kalamazoo. This year you purchased gifts for foster children, recommended by Family and Children Services. Let us hope that all the gifts brighten up their Christmas. Thanks to a wonderful Club

Meet Our Board

Jeanette Meyer our new Finance Director is starting her two year term on the board.

Since no one has left the club a huge endowment, says Jeanette, we participate in a number of fund raisers throughout the year that support our Administrative Fund and Youth Fund. We hope to combine old and new fund raisers to adequately keep everything at or above previous levels.

I work at Burnham & Flower Insurance in the Group Benefits area. If you've ever wrestled with health insurance then you have a little bit of understanding of my job. I also have worked in the pension area for the City of Kalamazoo and 401(k) area for First of America/National City and was a substitute teacher.

I am a graduate of WMU, having come to Kalamazoo from Traverse City, where I was born and lived through my high school years. We split our summers between Kalamazoo and South Haven and welcome guests.

I joined BOCK in September of 2006, with Val Lippincott as my sponsor. I've held the following positions: Membership Director, Vice President, President Elect and President. I was fortunate during my year as President to have a very active and supportive club and was honored to be a Distinguished President.

Second Quarter Michigan District Meeting

The Second Quarter Michigan District meeting is scheduled for February 6-8th at the Crowe Plaza in Grand Rapids. The awards for 2013-2014 will be presented after dinner on Saturday night (black tie optional). Please contact Linda Ingersoll for a registration form and more information before January 21st.

UPCOMING EVENTS

January 10th - Super Zone Meeting in Jackson from 9-11am

February 5th - Essay Contest judging begins. Contact Chris Shults (clshults@sbcglobal.net) if you are interested in judging.

February 7th - Oratorical Contest at GKAR at 10:00 am. Contact Dan Mills (dtmills7750@yahoo.com) if are willing to be a Sergeant of Arms at judge.



Like to knit? Got yarn taking up space? How about knitting mittens for elementary age students. Pat Weber will see they receive them.

December Raffle & 50/50 Winners

12/4 Nancy Flipse & Dan Mills

12/11 Nick Arnold & Dan Mills

12/18 50/50 Elaine Catlin

BOCK ROCKS!!!



Andrea Stork Design Receives 2014 Best of Portage Award

PORTAGE November 26, 2014 -- Andrea Stork Design has been selected for the 2014 Best of Portage Award in the Graphic Design Services category by the Portage Award Program.

Each year, the Portage Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Portage area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2014 Portage Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Portage Award Program and data provided by third parties.

ESSAY CONTEST

This year's essay contest topic is: **"Optimism Should be a Priority"**. **Essays are due to Chris Shults by Thursday, January 29th**. First round of judging will begin by February 5th and 2nd round by February 12th. Please contact her (clshults@sbcglobal.net) if you are willing to assist in judging. She would like 3-5 judges (depending on the number of essays received).

ORATORICAL CONTEST

The Oratorical contest topic is **"How My Optimism Will Help Me Press on to the Greater Achievements of the Future."** **The date of the contest is February 7, 2015, 10:00 A.M and will be held at the Greater Kalamazoo Association of Realtors.** We are in need of 3 Sergeant at Arms and 3 judges. If you can assist with either of these please contact Dan Mills (dtmills7750@yahoo.com).

BAD WEATHER POLICY

As we face the certainty of winter weather, be sure to check on school closings. Don't forget that if Kalamazoo or Portage Public Schools are on a 2 hour delay-or closed-we will not hold our Thursday morning meeting.

YOUR CHANCE TO WIN

Our weekly 50/50 progressive raffle is building. As of this newsletter we have \$115.00 that could be yours! Each week tickets are sold for \$1.00. If your ticket is drawn, you may pick a playing card in the hope that you draw the Joker. If you do—you win! If not, the card you drew is discarded and the pot continues to grow. This was a great idea and a good money maker for the Club. You must come to a meeting for a chance at the big prize so we look forward to seeing everyone at a Thursday meeting. Good Luck.

Serenaded by the Portage Central Choir



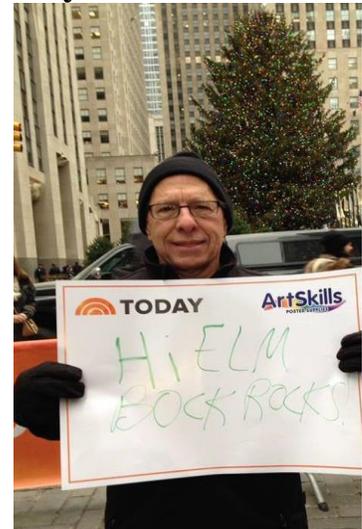
Bruce educating us on the use of FaceBook



Gene with his friend from Bay City – this is how he found out about our club.



Live from New York City!



2014-2015 BOCK Board Members OFFICERS

President
President-Elect
Vice President
Secretary-Treasurer
Past President

Lyn Lenox -Bosma
Laurie Jefsen
Carmen Jonaitis
Linda Ingersoll
Cathy Balik

DIRECTORS

Community Service
Fellowship
Finance
Membership
Programs/Publicity
Youth Activities

Marcia Watts
MaryAnn Ampersee
Jeanette Meyer
Dan Mills
Alma McCarty
Linda Thompson

The Optimist Creed

Promise Yourself ~

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them. To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

FIND US by clicking
on a link below:



Breakfast Optimist Club
of Kalamazoo



BOCK - Website



MICHIGANOPTIMISTS.ORG



OPTIMIST INTERNATIONAL

CONTACT US AT:

BOCKZOO@YAHOO.COM